



534 42nd Street
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March 12, 2010

Dear Church Liaison,

This note is for individuals who have expressed interest in helping Ruth Harbor with the upcoming
Walk for Life
Saturday, May 8 at 9:30 a.m.

You may have requested this information OR have been suggested as a contact person (liaison) for your church or group. If you are willing, we would like you to assist us in getting the word out about Ruth Harbor and making this special event a success. Volunteers and church liaisons are an important communication link to efficiently spread the word and help others see how they can be involved.

We have wonderful brochures, posters, and t-shirts that will make communicating about the event very easy. Again this year, there is also a 2-minute DVD that provides a visual summary of the walk for churches or groups.

You are invited to a **kick-off meeting Thursday, March 29, from 7:00 to 7:45 p.m. here at Ruth Harbor** (534 42nd Street, Des Moines). The purpose of the meeting is to:

- Introduce you to a Ruth Harbor alumna and hear her story.
- Show you how easy it is to participate in the walk and how sponsored walkers will make the event a success.
- Provide participant brochures and posters to individuals who are willing to promote the walk in their church or group.

If you come and choose to be a liaison (and some already have!), we have a **free t-shirt** for you! It will allow you to promote the Walk between now and the event date.

Please acknowledge this note and let us know if you are able to come! If you want to be involved, but can't attend our kickoff meeting, just let me know that, too.

If you just can't wait until the meeting or want to preview the walk material sooner, you may do so at www.RuthHarbor.org.

Mark McDougal
Executive Director